

THAI OUTDOOR GROUP

**THAI
OUTDOOR
SPORT**
Thai Outdoor Sport Co., Ltd.

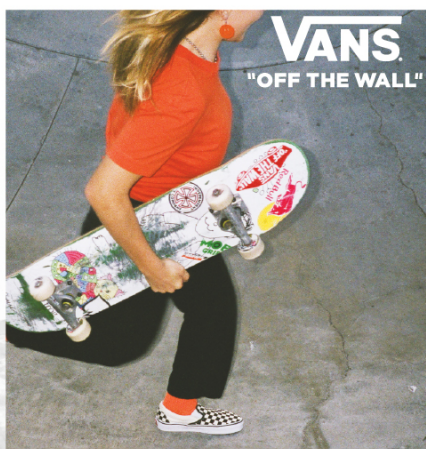
**ACTION
PERFECT**
Action Perfect Co., Ltd.



TheNorthFaceTH **@TheNorthFaceTH**
thenorthfacethailand **TheNorthFaceThailand**
www.thenorthfacethailand.com



SALOMON
@Salomon.th



VansThailand **Vans_th**
@vansthailand



Smart Travel Thailand
smarttravel_th
www.smarttravelthailand.com



DickiesThailand **dickies_thai**
www.dickiesthailand.com



eagle creek
Eagle Creek Thailand **eaglecreek_th**



icebreaker
Move to natural



VISION
TO BE A COMPANY THAT INSPIRES PEOPLE TO LIVE ACTIVE, EMBRACE EXPLORATION AND DRIVE CREATIVITY.



MISSION
TO PROVIDE AND SUPPORT CUSTOMERS TO ACHIEVE THEIR DESIRED ASPIRATION.



CORE VALUE
CUSTOMER CENTRIC / TEAM WORK / CONTINUOUS LEARNING FOR IMPROVEMENT / PASSION / ACCOUNTABILITY / AGILITY



HISTORY
FROM 1999 - PRESENT
26 YEARS IN OPERATION



EMPLOYEES
326

STORES

41

61

21

8

19

ONLINE STORES

LOTS

WWW.LOTSTHAILAND.COM



@THENORTHFACE TH

@VANSTHAILAND

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@SALOMON.TH

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THE NORTH FACE

VANS

DICKIES

-

SMART TRAVEL

Shopee Mall

THE NORTH FACE

VANS

DICKIES

-

SMART TRAVEL

AWARDS

- The North Face Top 10.10&12.12 Brand 2023 in SHOPEE (Sport & Outdoor)
- The North Face Top 11.11&12.12 Brand 2021 in LAZADA LAZMALL (Sportwear)
- Vans Top 9.9 Brand 2021 in LAZADA LAZMALL (Men's Fashion)
- Best Retail of 2015 "Thai Outdoor Sport Company Limited"
- 2015 First Half Strongest Growth in Sales (The North Face)
- Best of the Best Retail Store 2012 (The North Face)

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AS OF APRIL 2025