

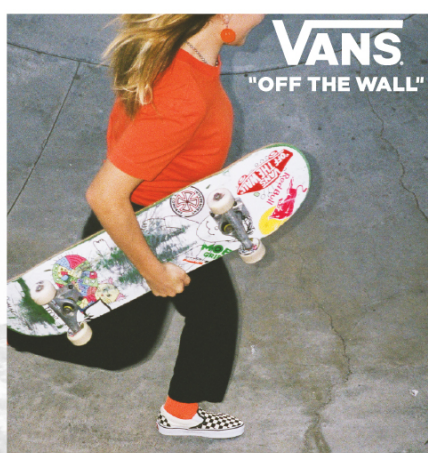
THAI OUTDOOR GROUP



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icebreaker
 Move to natural

	THE NORTH FACE	VANS "OFF THE WALL"	Dickies	SALOMON	SMART TRAVEL
STORES	41	61	21	8	19
ONLINE STORES					
LOTS	WWW.LOTSTHAILAND.COM				
LINE OFFICIAL ACCOUNT	@THENORTHFACETH	@VANSTHAILAND	-	@SALOMON.TH	-
LazMall	THE NORTH FACE	VANS	DICKIES	SALOMON	SMART TRAVEL
Shopee Mall	THE NORTH FACE	VANS	DICKIES	SALOMON	SMART TRAVEL

VISION
 TO BE A COMPANY THAT INSPIRES PEOPLE TO LIVE ACTIVE, EMBRACE EXPLORATION AND DRIVE CREATIVITY.

MISSION
 TO PROVIDE AND SUPPORT CUSTOMERS TO ACHIEVE THEIR DESIRED ASPIRATION.

CORE VALUE
 CUSTOMER CENTRIC / TEAM WORK / CONTINUOUS LEARNING FOR IMPROVEMENT / PASSION / ACCOUNTABILITY / AGILITY

HISTORY
 FROM 1999 - PRESENT
26 YEARS IN OPERATION

EMPLOYEES
323

AWARDS

- The North Face Top 10.10 & 12.12 Brand 2023 in SHOPEE (Sport & Outdoor)
- The North Face Top 11.11 & 12.12 Brand 2021 in LAZADA LAZMALL (Sportswear)
- Vans Top 9.9 Brand 2021 in LAZADA LAZMALL (Men's Fashion)
- Best Retail of 2015 "Thai Outdoor Sport Company Limited"
- 2015 First Half Strongest Growth in Sales (The North Face)
- Best of the Best Retail Store 2012 (The North Face)