

25TH ANNIVERSARY

THAI OUTDOOR GROUP

THAI OUTDOOR SPORT
Thai Outdoor Sport Co., Ltd.

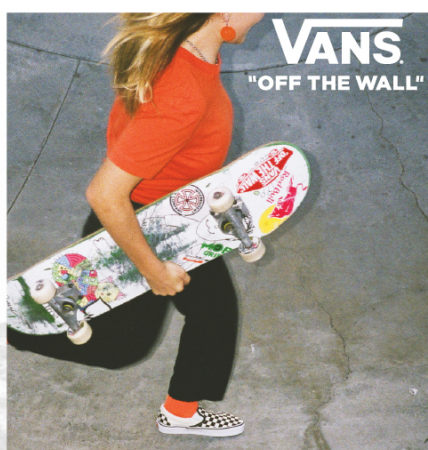
ACTION PERFECT
Action Perfect Co., Ltd.



[f TheNorthFaceThailand](#)
[t @TheNorthFaceTH](#)
[i thenorthfacethailand](#)
[s TheNorthFaceThailand](#)
[www.thenorthfacethailand.com](#)



SALOMON
[t @Salomon.th](#)



[f VansThailand](#)
[i Vans_th](#)
[t @vansthailand](#)



[f Smart Travel Thailand](#)
[i smarttravel_th](#)
[www.smarttravelthailand.com](#)



[f DickiesThailand](#)
[i dickies_thai](#)
[www.dickiesthailand.com](#)



eagle creek
[f Eagle Creek Thailand](#)
[i eaglecreek_th](#)



icebreaker
Move to natural

	THE NORTH FACE	VANS "OFF THE WALL"	Dickies	SALOMON	SMART TRAVEL
STORES	47	131	21	8	22
ONLINE STORES					
LOTS	WWW.LOTSTHAILAND.COM				
LINE OFFICIAL ACCOUNT	@THENORTHFACE TH	@VANSTHAILAND	-	@SALOMON.TH	-
LazMall	THE NORTH FACE	VANS	DICKIES	SALOMON	SMART TRAVEL
Shopee Mall	THE NORTH FACE	VANS	DICKIES	SALOMON	SMART TRAVEL

VISION
TO BE A COMPANY THAT INSPIRES PEOPLE TO LIVE ACTIVE, EMBRACE EXPLORATION AND DRIVE CREATIVITY.

MISSION
TO PROVIDE AND SUPPORT CUSTOMERS TO ACHIEVE THEIR DESIRED ASPIRATION.

CORE VALUE
CUSTOMER CENTRIC / TEAM WORK / CONTINUOUS LEARNING FOR IMPROVEMENT / PASSION / ACCOUNTABILITY / AGILITY

HISTORY
FROM 1999 - PRESENT
25 YEARS IN OPERATION

EMPLOYEES
317

AWARDS

- The North Face Top 10.10 & 12.12 Brand 2023 in SHOPEE (Sport & Outdoor)
- The North Face Top 11.11 & 12.12 Brand 2021 in LAZADA LAZMALL (Sportwear)
- Vans Top 9.9 Brand 2021 in LAZADA LAZMALL (Men's Fashion)
- Best Retail of 2015 "Thai Outdoor Sport Company Limited"
- 2015 First Half Strongest Growth in Sales (The North Face)
- Best of the Best Retail Store 2012 (The North Face)