





ACTION



f SmartTravel.TH smarttravel_th



f DickiesThailand dickies_thai

www.dickiesthailand.com





SALOMON



STORES

58

125

16

24

23

ONLINE STORES



WWW.LOTSTHAILAND.COM

0	
LINE	
ACCOUNT	
IM	*

THENORTHFACEOUTLET

THE NORTH FACE

FLAGSHIP STORE

THENORTHFACETH

@VANSTHAILAND

DICKIES

SALOMON FLAGSHIP STORE

SALOMON TH OFFICIAL

SMART TRAVEL FLAGSHIP STORE

Shopee Mall

LazMall

THE NORTH FACE

VANS

FLAGSHIP STORE

FLAGSHIP STORE

SMART TRAVEL

VISION

TO BE A COMPANY THAT INSPIRES PEOPLE TO LIVE ACTIVE, EMBRACE EXPLORATION AND DRIVE CREATIVITY.

MISSION

TO PROVIDE AND SUPPORT CUSTOMERS TO ACHIEVE THEIR DESIRED ASPIRATION.

CORE VALUE

CUSTOMER CENTRIC | TEAM WORK | CONTINUOUS LEARNING FOR IMPROVEMENT | PASSION | ACCOUNTABILITY | AGILITY

HISTORY



From 1999 - Present 24 YEARS IN OPERATION



EMPLOYEES

317



• Best of the Best Retail Store 2012 • 2015 First Half Strongest Growth in Sales
• Best Retail of 2015 "Thai Outdoor Sport Company Limited"
• Vans Top 9.9 Brand 2021 in LAZADA LAZMALL (Men's Fashion)
• The North Face Top 11.11&12.12 Brand 2021 in LAZADA LAZMALL (Sportwear)