

THAI OUTDOOR GROUP

THAI OUTDOOR SPORT
Thai Outdoor Sport Co., Ltd.

ACTION PERFECT
Action Perfect Co., Ltd.



The North Face® fundamental mission remains unchanged since 1966: Provide the best gear for our athletes and the modern day explorer, support the preservation of the outdoors, and inspire a global movement of exploration.

TheNorthFaceThailand
thenorthfacethailand
www.thenorthfacethailand.com



Vans is a state of mind. Thinking differently. Embracing creative self-expression. Authenticity and progression. Choosing your own line on your board and in your life. Vans holds over 50 years of youth culture connectivity and continues to advance its roots in action sports while recognizing the global "Off the Wall" connection between the brand and art, action sports, music and street culture enthusiasts.

VansThailand
vans_th
@vansthailand



Dickies unites all makers. And makers are united by their love for the process. So our visual identity is inspired and defined by the processes that make us who we are. A workwear manufacturer. In line with our vision "Brave New Work" we want to connect all different kinds of makers and provide them with the tools and clothes they need to deliver their best work and stay creative. Our visual identity is a translation of this. It is a celebration of process, which unites makers all around the world. It doesn't matter if they are an artist, a skateboarder, a carpenter, what drives all of them is their passion for the process, the need to create and become better at it.

DickiesThailand
dickies_thai
www.dickiesthailand.com



The brand has been playing in the French alps since 1947. Its passion for outdoor sports, new technologies and craftsmanship has driven to create progressive gear to enable you to freely enjoy and challenge yourself in the great outdoors. Don't wait any longer. Now, it's time to play.

Salomon.TH
salomon_th



"We travel not to escape life but rather for life not to escape us." With this belief, we at Smart Travel provide travelers with gear to make their travel easy and convenient, most of all fun. Our products range from the smaller things as utensil tool to functional luggage so they can enjoy their journey and leave nothing behind but memories and footprints.

SmartTravel.TH
smarttravel_th
www.smarttravelthailand.com



SALOMON



HISTORY
From 1999 - Present
23
YEARS IN OPERATION

293
EMPLOYEES

STORES/
DOORS

63

122

8

24

25

ONLINE STORES



LINE
OFFICIAL
ACCOUNT

THENORTHFACE TH
THENORTHFACEOUTLET

@VANSTHAILAND

-

SALOMON TH OFFICIAL

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LazMall

THE NORTH FACE
FLAGSHIP STORE

VANS
FLAGSHIP STORE

DICKIES
FLAGSHIP STORE

SALOMON
FLAGSHIP STORE

SMART TRAVEL
FLAGSHIP STORE

Shopee Mall

THE NORTH FACE

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SALOMON

SMART TRAVEL

LOTS

WWW.LOTSTHAILAND.COM

THAI OUTDOOR GROUP STRENGTHS



Collaboration and Team Synergy



Consistent Growth



Financial Stability



Partnership of Trust



Service-Minded



AWARDS

- Best of the Best Retail Store 2012
- 2015 First Half Strongest Growth in Sales
- Best Retail of 2015 "Thai Outdoor Sport Company Limited"
- Vans Top 9.9 Brand 2021 in LAZADA LAZMALL (Men's Fashion)
- The North Face Top 11.11&12.12 Brand 2021 in LAZADA LAZMALL (Sportswear)