

THAI OUTDOOR GROUP

THAI OUTDOOR SPORT
Thai Outdoor Sport Co., Ltd.

ACTION PERFECT
Action Perfect Co., Ltd.



The North Face® fundamental mission remains unchanged since 1966: Provide the best gear for our athletes and the modern day explorer, support the preservation of the outdoors, and inspire a global movement of exploration.

- TheNorthFaceThailand
- thenorthfacethailand
- www.thenorthfacethailand.com

Vans is a state of mind. Thinking differently. Embracing creative self-expression. Authenticity and progression. Choosing your own line on your board and in your life. Vans holds over 50 years of youth culture connectivity and continues to advance its roots in action sports while recognizing the global "Off the Wall" connection between the brand and art, action sports, music and street culture enthusiasts.

- VansThailand
- vans_th

The brand has been playing in the French alps since 1947 Its passion for outdoor sports, new technologies and craftsmanship has driven to create progressive gear to enable you to freely enjoy and challenge yourself in the great outdoors. Don't wait any longer. Now, it's time to play.

- Salomon.TH
- salomon_th

"We travel not to escape life but rather for life not to escape us." With this belief, we at Smart Travel provide travelers with gear to make their travel easy and convenient, most of all fun. Our products range from the smaller things as utensil tool to functional luggage so they can enjoy their journey and leave nothing behind but memories and footprints.

- SmartTravel.TH
- smarttravel_th
- www.smarttravelthailand.com

HISTORY

From 1999 - Present

22
YEARS IN OPERATION

234
EMPLOYEES

AWARDS

- Best of the Best Retail Store 2012
- 2015 First Half Strongest Growth in Sales
- Best Retail of 2015 "Thai Outdoor Sport Company Limited"

OUR BRANDS	SHOPS	ONLINE STORES		
	58	 LINE OFFICIAL ACCOUNT TheNorthFaceTH TheNorthFaceOutlet	 LazMall The North Face Flagship Store	 Shopee Mall The North Face
	71	-	Vans Flagship Store	-
	20	Salomon TH Official	Salomon Flagship Store	Salomon
	24	-	Smart Travel Flagship Store	Smart Travel

THAI OUTDOOR GROUP STRENGTHS

- Collaboration and Team Synergy
- Consistent Growth
- Financial Stability
- Partnership of Trust
- Service-Minded

AS OF JUNE, 2021